

GURU NANAK COLLEGE OF ARTS, SCIENCE & COMMERCE

G.T.B. NAGAR, MUMBAI - 400 037

SUBJECTWISE CREDIT POINTS

PROGRAMME : BACHELOR OF COMMERCE - MANAGEMENT STUDIES (BMS)

SEMESTER I		SEMESTER II		SEMESTER III		SEMESTER IV		SEMESTER V		SEMESTER VI	
SubjectName	Credit	SubjectName	Credit	SubjectName	Credit	SubjectName	Credit	SubjectName	Credit	SubjectName	Credit
FOUNDATION OF HUMAN SKILLS	3	PRINCIPLES OF MARKETING	3	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT-I	3	PRODUCTION & TOTAL QUALITY MANAGEMENT	3	SERVICES MARKETING (MKT)	3	BRAND MANAGEMENT (MKT.)	3
INTRODUCTION TO FINANCIAL ACCOUNTS	3	INDUSTRIAL LAW	3	ENVIRONMENTAL MANAGEMENT	2	BUSINESS RESEARCH METHODS	3	E-COMMERCE & DIGITAL MARKET (MKT)	3	RETAIL MANAGEMENT (MKT.)	3
FOUNDATION COURSE I	2	BUSINESS MATHEMATICS	3	BUSINESS PLANNING & ENTREPRENEURIAL MANAGEMENT	3	BUSINESS ECONOMICS-II	3	SALES & DISTRIBUTION MGMT (MKT)	3	INTERNATIONAL MARKETING (MKT.)	3
BUSINESS LAW	3	FOUNDATION COURSE II	2	ACCOUNTING FOR MANAGERIAL DECISIONS	3	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT-II	3	CUSTOMER RELATION MGMT (MKT)	3	MEDIA PLANNING & MANAGEMENT (MKT.)	3
BUSINESS STATISTICS	3	BUSINESS COMMUNICATION II	3	CONSUMER BEHAVIOUR	3	INTEGRATED MARKETING COMMUNICATION	3	LOGISTICS & SUPPLY CHAIN MGMT	4	OPERATION RESEARCH	4
BUSINESS COMMUNICATION I	3	BUSINESS ENVIRONMENT	3	STRATEGIC MANAGEMENT	3	RURAL MARKETING	3	CORPORATE COMMUNICATION & PLANNING	4	PROJECT WORK	4
BUSINESS ECONOMICS I	3	PRINCIPLES OF MANAGMENT	3	ADVERTISING	3	TRAINING & DEVELOPMENT	3	FINANCE FOR HR PROFESSIONAL (HR)	3	HRM IN GLOBAL PERSPECTIVE (HR.)	3
				RECRUITMENT & SELECTION	3	CHANGE MANAGEMENT	3	STRATEGIC HUMAN RESOURCE MGMT (HR)	3	ORGANISATIONAL DEVELOPMENT (HR.)	3
				MOTIVATION AND LEADERSHIP	3	ETHICS & GOVERNANCE	2	PERFORMANCE MGMT & CA (HR)	3	HRM IN SERVICE SECTOR MANAGEMENT (HR.)	3
								INDUSTRIAL RELATIONS (HR)	3	INDIAN ETHOS IN MANAGEMENT (HR.)	3

*NOTE : SEMESTERWISE TOTAL CREDIT POINTS ARE AS FOLLOWS

- 1) SEMESTER I & II 40
- 2) SEMESTER III & IV 40
- 3) SEMESTER V & VI 40

TOTAL CREDIT (SEM I TO VI)	120
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